

Judge's Biography - SCAN Health Virtual Business Case Competition 2021



DR. GIOVANI DA SILVEIRA

BBA, MEng, PhD

**Professor, Haskayne School of Business, University of Calgary
Director, The Canadian Centre for Advanced Supply Chain
Management and Logistics**

Dr. Giovanni da Silveira is Professor of Operations and Supply Chain Management, and Director of the Canadian Centre for Advanced Supply Chain Management and Logistics (CASL) at the Haskayne School of Business. He teaches operations management, service operations, and theory building in the PhD, DBA, MBA and Bachelor of Commerce programs. He has published widely in the areas of operations strategy, mass customization, servitization and supply chain management.

He serves as Associate Editor of the Journal of Operations Management and the International Journal of Operations and Production Management, and in the Editorial Board of the International Journal of Production Economics. He has served in the Social Sciences and Humanities Research Council of Canada (SSHRC) as Adjudication Committee Member, and as External Reviewer for graduate program proposals by universities in Alberta, Ontario, and Manitoba in Canada.