



# SCANH2018 EVENT PROGRAM

2<sup>nd</sup> Annual

SCAN Health Global Networking Event

*Leveraging Supply Chain Maturity to Achieve Value for  
Citizens and Clinician Teams*



June 5, 2018  
Calgary Winter Club  
Calgary, Alberta, Canada



# Thank You to Our Sponsors, Partners and Host

The Supply Chain Advancement Network in Health (SCAN Health) gratefully acknowledges the generous support of its sponsors, partners and host.

## Diamond



## Table



## Event Host



## Event Partner



### Table of Contents

2 Sponsors | 3 Welcome Message | 4 Event Overview | 5 Program | 8 Speakers |  
14 General Information | 15 Upcoming Events



# Welcome Message

Welcome to SCANH2018, an event that gathers experts from industry, health systems, business, government and academia to enable global collaboration and facilitate knowledge exchange of transformative supply chain strategy that advances quality, safety and sustainability in health systems around the world. This year's theme *Leveraging Supply Chain Maturity to Achieve Value for Citizens and Clinician Teams* focuses on key dimensions of supply chain infrastructure in clinical settings that support and enable patients and their families, with the support of provider teams, to achieve their health goals. We are excited to explore with you the opportunities that leveraging supply chain strategies offers health systems and citizens globally!

On June 5th, our dialogue and networking opportunities will help build capacity to achieve our ambitious and important vision: To advance global capacity to adopt and scale best practices in healthcare supply chain to offer traceability of products and care processes from bench to bedside to patient outcomes. Collaboration is key to realizing this vision. SCAN Health engages leaders and champions from health systems, industry, government, academia and patient groups to work collaboratively across international borders to achieve value for global populations.

At SCANH2018, we will proudly display the impact and outcomes that can be achieved when leading global businesses and health organizations collaborate on innovative best in class solutions that can contribute to transforming supply chain infrastructure to improve efficiencies across health systems. We are excited to announce the winners of the inaugural SCAN Health Design Competition. This first of its kind competition attracted innovative solutions from Canada, US and around the world to advance tracking and traceability of products and care processes linked to patient outcomes for Alberta Health Services' perioperative services. We are pleased to have the competition semi-finalists at SCANH2018 to share their solutions with event participants and hope that this exchange of knowledge and ideas will result in actionable transformation of supply chain strategy in health systems to improve operational efficiency and deliver safer care to patients.

We sincerely appreciate the support from our host Alberta Health Services, sponsors, partners and all of you for joining us in Calgary. We sincerely look forward to working collaboratively with our partners and champions towards supply chain transformation in health systems that advance quality, safety, and sustainability.

Sincerely,

Dr. Allan Conway and Dr. Anne Snowdon



**Dr. Allan Conway, BBA, MBA, DBA**  
Board President, Supply Chain Advancement Network in Health  
Dean, Odette School of Business, University of Windsor (Retired)



**Dr. Anne Snowdon, BScN, MSc, PhD, FAAN**  
Professor, Strategy and Entrepreneurship  
Academic Chair, World Health Innovation Network  
Scientific Director & CEO, Supply Chain Advancement Network in Health  
Odette School of Business, University of Windsor



# Event Overview

The Supply Chain Advancement Network in Health is pleased to present the 2nd Annual SCAN Health Global Networking Event 2018: *Leveraging Supply Chain Maturity to Achieve Value for Citizens and Clinician Teams*, taking place on June 5th, 2018 in Calgary, Alberta. SCANH2018 will examine the key dimensions of supply chain infrastructure in clinical settings that support and enable patients and their families, with the support of provider teams, to achieve their health goals. Experts in supply chain infrastructure, manufacturers, clinicians, citizens, and health system leaders will propose supply chain strategies that inform and empower citizen self management of health and wellness. SCANH2018 will collectively develop a vision for the future state for healthcare systems leveraging strategic supply chain management approaches that engage consumers, enabling management of population health.

## Why Attend?

The Annual SCAN Health Global Networking Event provides a rare and unique opportunity to engage in dialogue and collaboration from multiple stakeholders around the globe to achieve value for health systems, consumers, clinicians, academia, government and industry. By brokering relationships and facilitating knowledge exchange among partners and participants, this exclusive event enables collaboration to advance supply chain knowledge and collaboration across global health systems that advance quality, safety, and sustainability.

SCANH2018 provides unparalleled access to the leading health sector supply chain and clinical thought leaders from around the world. SCANH2018 will profile new case studies in supply chain infrastructure in three global health systems to inform dialogue on developing strategic supply chain infrastructure as a growing priority to support safe care, improve efficiency, manage costs and achieve value for patients. Engaging clinicians and empowering patients to support self-management of their own health and wellness will be core themes explored at this year's event. SCANH2018 is the leading opportunity for global knowledge exchange and dissemination to drive high performing and sustainable healthcare transformation.

### Conference Host

Hosted by Alberta Health Services (AHS), Dr. Verna Yiu, CEO of AHS will present the winning team from the inaugural SCAN Health Design competition. Presentation of the winning solution for the Alberta Health Services design challenge will profile innovation approaches to advancing the supply chain strategy across health systems.

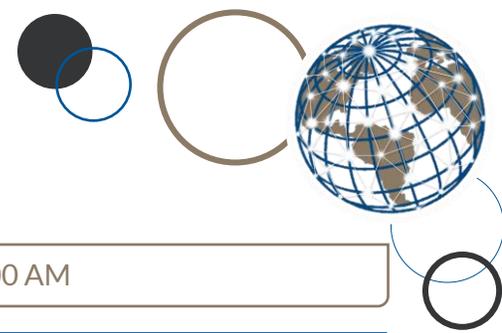
SCANH2018 is delighted to partner with Alberta Innovates to enable SCANH participants to attend the inaugural *INVENTURE\$* conference, an event that brings venture capitalists, angel investors, start-ups, entrepreneurs, service providers and thought leaders together in one unified conference to discover and share the latest in innovation, research, capital access, deal-making and experiential learning. SCANH2018 will be listed as a pre-conference workshop for the *INVENTURE\$* conference to offer participants the opportunity to attend both events.

### Contact SCAN Health

For information on future SCAN Health events and sponsorship opportunities please contact  
Lori Turik, Interim Chief Operating Officer of SCAN Health, at [Lori.Turik@uwindsor.ca](mailto:Lori.Turik@uwindsor.ca).



**SCANH**  
Supply Chain Advancement  
Network in Health



# SCANH2018 Agenda

Registration & Networking Breakfast | 8:00 AM – 9:00 AM

## Welcoming Remarks | 9:00 AM – 9:20 AM

Dr. Anne Snowdon, Scientific Director & CEO, SCAN Health and Academic Chair, WIN  
Mr. Jean Saint-Vil, Associate Vice-President, Networks of Centres of Excellence

## Opening Session | 9:20 AM – 10:00 AM

### Supply Chain Maturity: The New Currency for Health System Transformation

This presentation will profile the key features of supply chain maturity across three global health systems. Dr. Anne Snowdon will present the findings from her case study analysis on Alberta Health Services, Mercy and the NHS England. Dr. Snowdon will highlight key leadership strategies to support supply chain transformation. The impact of supply chain infrastructure on clinician engagement, return on investment, integration of supply chain processes into clinical care delivery and the effective utilization of data and information to create value for health systems. Dr. Snowdon will profile the evidence of impact on health system performance driven through supply chain maturity.

**Speaker: Dr. Anne Snowdon, Scientific Director & CEO, SCAN Health and Academic Chair, WIN**

## Session #1 | 10:00 AM – 11:00 AM

### Leveraging Supply Chain Maturity to Achieve Value for Clinician Teams across Health Systems

The integration of supply chain processes in clinical programs presents an opportunity for innovation in supply chain infrastructure in clinical settings. Traditionally, health systems operate from a "reactive" stance, responding to patient needs as presented in clinical settings. Clinicians are challenged to deliver quality care in environments to highly complex patients where missing information is a frequent occurrence, with few tools to proactively predict risk, or access to evidence based approaches based on comparative effectiveness data. As supply chain maturity advances, this panel will explore how utilization of integrated data can be leveraged to achieve value for health systems, clinicians and patients. Supply chain infrastructure offers the potential to link clinicians and patients to support coordination of care and decision-making. The opportunity to leverage artificial intelligence to transform healthcare systems from reactive to proactive is potentially revolutionary. The panel and participants will envision how supply chain infrastructure can be optimized to offer predictive and proactive tools and methodologies to achieve the best outcomes for patients and populations. How these tools can drive that change is really creating a new vision for what supply chain means for healthcare.

#### Panelists:

- Dr. Joseph P. Drozda, Jr., Cardiologist and Director of Outcomes Research, Mercy Health
- Mr. David M. Marcelletti, Vice Chair Supply Chain Management, Mayo Clinic
- Dr. Alex D. Mitchell, Chief of Surgery, Dartmouth General and Hants Community Hospitals
- Ms. Jackie Pomroy, Director, Jackie Pomroy Consultancy Ltd

**Moderator: Mr. Tim Oliver, Director, Product Management, Data Monetization, GHX**



Networking Break | 11:00 AM – 11:30 AM

## Session #2 | 11:30 AM – 12:30 PM

### The Empowered Citizen: Achieving Value for Patients

This panel explores the perspective of citizens and the meaning of value citizens expect and need from health care systems. This panel will explore citizen-centric strategies that empower people to lead and support self management of their care, and establish their personal health and wellness goals. This panel will examine the key features of tools to support and enable citizens to access information, enable and empower partnerships with clinicians, and support meaning and value for citizens accessing health services. The panel will examine how clinicians, patients and families meaningfully engage to co-design care strategies to achieve personalized care informed by supply chain tools and technologies that connect citizens and their provider teams, proactively identify risk, and support quality and safety. Audience members may participate in sharing their unique perspectives to enable knowledge sharing and participate in a valuable dialogue.

#### Panelists:

- Dr. Judy Birdsell, Co-Chair, IMAGINE: Citizens Collaborating for Health
- Mr. David Price, Founder, Sunterra Group of Companies; Patient Safety Advocate
- Dr. Carl Nohr, General Surgeon
- Dr. Verna Yiu, President & CEO, Alberta Health Services

Moderator: Ms. Dianne Carmichael, President Payor & Care Markets & Head of Corporate Strategy and Business Development, McKesson Canada

Networking Lunch | 12:30 PM – 1:30 PM

## Design Competition Presentations | 1:30 PM – 3:00 PM

### SCAN Health Design Competition Announcement: Supply Chain Solutions for Global Health Systems

This special presentation will map the journey of the Alberta Health Services and describe the key strategy and motivation underpinning their strategic supply chain transformation. Leaders from Alberta Health Services will describe their progress to date, and the path they are taking to integrate clinical care and supply chain processes to improve care and lower costs across the province. The winning team from the SCAN Health Design Competition will present their award-winning solution to advance the Alberta Health Services supply chain strategy.

1:30 PM – 1:45 PM	Overview of the SCAN Health Design Challenge	Dr. Anne Snowdon, Dr. Verna Yiu
1:45 PM – 1:55 PM	Becton, Dickinson (BD)	Mr. Greg Kalonomos, Mr. Rob Sobie
1:55 PM – 2:05 PM	Franciscan Mother of Our Lady Health System, GHX	Mr. Chris Luoma, Mr. William Mosser
2:05 PM – 2:15 PM	Geisinger Health System	Dr. Jove Graham
2:15 PM – 2:25 PM	Johnson & Johnson	Mr. Robert Rowe
2:25 PM – 2:35 PM	OpLogix	Mr. Matthew Perron
2:35 PM – 2:45 PM	TECSYS	Mr. Keith Dodds
2:45 PM – 3:00 PM	Winning Announcement	Dr. Verna Yiu



Networking Break | 3:00 PM – 3:30 PM

## Session #3 | 3:30 PM – 4:30 PM

### Supply Chain Infrastructure to Inform and Advance Innovation

This concluding panel will discuss and propose the opportunities for supply chain infrastructure and integrated data to advance innovation for both health systems and manufacturers. This panel of industry leaders, clinicians, and health system leaders will consider the opportunities for innovation related to comparative effectiveness research and real-world evidence. The panel will propose tools, predictive models and outcomes reporting, including patient reported outcomes that collectively inform the next generation of innovative products, while at the same time informing and identifying opportunities for health system innovation. Delegates will hear what patients want, what clinicians need to deliver safe and effective care, and what industry can contribute to quality and safety for patients. Panelists will explore the creative opportunities and strategic solutions that are driving innovation and change in industry and health systems.

#### Panelists:

- Mr. Dennis Black, Director, e-Business, Solutions Group, Becton Dickinson (BD)
- Mr. Scott MacNair, President Stryker Canada
- Mr. Jitendra Prasad, Chief Program Officer, Contracting, Procurement and Supply Management, Alberta Health Services
- Mr. Paul Whittlestone, Global Director, IBI Healthcare

Moderator: Ms. Martha Huston, Board Treasurer, SCAN Health

## Closing Remarks | 4:30 PM – 5:00 PM

Dr. Anne Snowdon, Scientific Director & CEO, SCAN Health and Academic Chair, WIN





# Speakers



**Dr. Judy Birdsell, PhD**  
Co-Chair, IMAGINE: Citizens Collaborating for Health

Judy career began with nursing positions in aboriginal settings in Alberta and the Northwest Territories and ended with fifteen years of consulting across Canada on organizing and policy in health care, health care research and the voluntary sector. In between, her professional life involved earning a Master's Degree in Health Care Research (1987) which led to several years working in cancer epidemiology and prevention. An interest in inter-organizational relationships led to a PhD in Organizational Analysis (1997) in which her research included a key focus on the role of patients and family in policy making in breast cancer research. In volunteer roles, she has held over 20 leadership positions in health and research organizations, including chairing the boards of several national health or health research related organizations (e.g. Canadian Cancer Society, Canadian Breast Cancer Research Initiative, Stem Cell Network). At the provincial level, community service included nine years (three as Chair) on the board of a large foundation providing affordable housing for seniors in Calgary. She has received three national awards that recognize her achievements in the voluntary sector.

Most importantly, Judy's efforts for the past 10 years have been shaped by her defining experience as a family caregiver. This led to roles as Board member of the Health Quality Council of Alberta, active involvement as a member of Patients for Patient Safety Canada, and currently as Founding Co-Chair of IMAGINE: Citizens Collaborating for Health, an independent group of Alberta citizens who are working to support citizens to take a more active role in shaping the future of healthcare in Alberta.



**Mr. Dennis Black, M.D., M.A.C.C.**  
Director, e-Business, Solutions Group, Becton Dickinson (BD)

Mr. Dennis Black has over 25 years of experience in the medical device industry and has worked in a variety of different roles. He joined BD, a leading medical technology company, in 1998 and currently works within the BD Solutions and Services group. Dennis is focused on developing and implementing a variety of supply chain solutions and related services. Other responsibilities include implementing FDA's Unique Device Identification (UDI) regulation within BD and collaborating with select customers on initiatives to reduce healthcare costs. Dennis currently serves on the GS1 Healthcare Global Leadership Team; the GS1 US Executive Leadership Committee; and the Strategic MarketPlace Initiatives (SMI) Board of Directors. He actively participates in various industry work groups within SMI, Global Healthcare Exchange (GHX), AdvaMed, and the Association for Healthcare Resource & Materials Management (AHRMM) to help solve a variety of healthcare challenges.

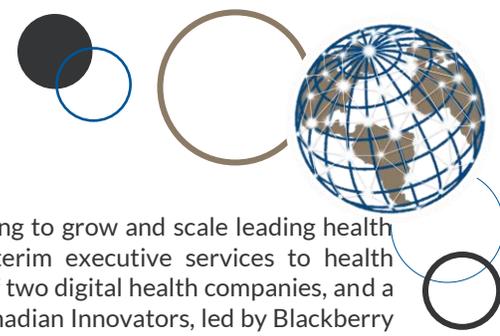


**Ms. Dianne Carmichael**  
President Payor & Care Markets & Head of Corporate Strategy and Business Development, McKesson Canada

Dianne Carmichael brings over 25 years of senior executive, CEO and successful start-up experience to healthcare from her career spanning technology, financial services and consumer packaged goods.

In her early career, Dianne held senior marketing and sales management roles with Procter & Gamble, Gillette and Memorex Telex before moving into the investment industry. There she founded a Portfolio Management Co., ultimately selling it to a major financial institution and went on to create and build an \$8B publicly-traded pension, wealth and mutual fund management company as Chairman & CEO Worldsource Wealth Management at Guardian Capital Inc.

Dianne's personal and professional career was significantly impacted by her experiences as the champion, advocate and caregiver for her father in 2003. Following her Dads' battle with - and ultimate death from - cancer, Dianne decided to leave her high profile role on Bay Street to make a difference in the lives of those touched by profound illness - advocating for them, empowering them, improving outcomes and ensuring Patients were at the centre of care. There she helped to build and lead Best Doctors, creating a truly patient-centred, remote second opinion, advocacy & health navigation employee benefit company that that now covers 40M people worldwide, including 6 million Canadians -changing diagnosis 22% of the time and modifying treatment 61%. After successfully exiting this organization she became Founder & President of UHN Solutions at UHN, University Health Network.



Later Dianne became Managing Director for Health Innovation & Ventures at MaRS helping to grow and scale leading health technology companies. Dianne also founded Carmichael Worldwide Inc., providing interim executive services to health organizations and advising on patient centred models of care. There she led the creation of two digital health companies, and a health non-profit. She went on to become Chief Health Tech Advisor at CCI, Council of Canadian Innovators, led by Blackberry founder, Jim Balsillie.

She recently took on the role of President, Payor & Care Markets and Head of Corporate Strategy and Business Development (M&A) at McKesson Canada where she hopes to drive significant impact in the lives of all Canadians by creating an integrated ecosystem of health companies spanning the patient journey, enabled by leading edge digital technologies.

Dianne has received many awards including Top 20 Business Women in Canada, Top 100 Business Leaders in Canada, Canadian Women Transforming Healthcare and WXN's Top 100 Most Powerful Women in Canada.

She sits on the boards of Holland Bloorview Kids Rehab Hospital, CCRM Centre for the Commercialization of Regenerative Medicine and is a founding Board member of Patients Canada. She is on the Advisory Boards of the Canadian Association of People-Centred Health & Dean's Advisory, York University Faculty of Health. She was on the Advisory Board of Closing the Gap. Dianne is active in health policy and sits on various advisory committees both Federally & Provincially including Health Canada & MoHLTC.

Dianne is a graduate of the University of Waterloo.



**Dr. Joseph P. Drozda, Jr., M.D., M.A.C.C.**  
Cardiologist and Director of Outcomes Research, Mercy Health  
Member Expert Advisory Council, Supply Chain Advancement Network in Health

Dr. Drozda is a cardiologist and Director of Outcomes Research at Mercy Health—a 4 state regional health system headquartered in St. Louis. He served on the American College of Cardiology's Board of Trustees for 5 years, is a past chair of the ACC's Clinical Quality Committee, and for 10 years was the ACC representative to the National Quality Forum where he chaired the Health Professionals Council. He is an emeritus member of the ACC's National Cardiovascular Data Registry Management Board. Dr. Drozda is a recipient of the ACC Presidential Citation and has been designated a Master of the College. He was a methodologist for the American Medical Association-convened Physician Consortium for Performance Improvement (PCPI) for over 14 years, chaired the PCPI Measures Advisory Committee, and was on the inaugural board of the new PCPI Foundation. Dr. Drozda was in private practice for over 18 years and has 24 years of experience in managed care including stints as Chief Medical Officer and Executive Vice President of Health Plan Operations at Centene—a publicly traded Medicaid managed care company. From 1996 to 1999 he served as Vice President of Medical Management for SSM Health Care-St. Louis participating in that system's journey to becoming the first healthcare organization to receive the Malcolm Baldrige award.

Dr. Drozda has been involved in clinical trials for over 20 years. The current emphasis of his research at Mercy is on the safety and effectiveness of medical devices. He was principal investigator of an FDA Medical Device Epidemiology Network demonstration in which prototype unique device identifiers were implemented in Mercy's electronic information systems enabling creation of a database for purposes of safety surveillance and research. He is a member of the Research and Development Team of the Healthcare Transformation Group—a device-focused alliance of Geisinger, Intermountain, Kaiser Permanente, Mayo, and Mercy and served on the FDA's National Medical Device Surveillance System Planning Board. He is the principal investigator of BUILD, a major initiative funded by industry and FDA that will extend the Mercy UDI work to Geisinger and Intermountain Healthcare. He also serves on the Expert Advisory Council of SCAN Health—a Canadian government funded initiative focused on promoting medical device tracking and tracing for purposes of patient safety and effectiveness evaluation. Dr. Drozda has published and presented in multiple venues on the development and implementation of new systems for performing postmarket medical device surveillance and research.



**Ms. Martha Huston, BA, MBA**  
SVP, Services & Solutions-Medical, Cardinal Health  
Former President, Cardinal Health Canada (Retired)  
Board Treasurer, Supply Chain Advancement Network in Health (SCAN Health)

Martha Huston serves as the Chair of the WIN Advisory Council and Board Treasurer for the Supply Chain Advancement Network in Health (SCAN Health). She is the former Senior Vice President and General Manager for Services and Solutions for the Medical segment of Cardinal Health. Cardinal Health is a global health care services and products company that brings scaled solutions that help pharmacies, hospitals, ambulatory surgery centers, clinical laboratories and physician offices focusing on patient care while reducing costs, enhancing efficiency and improving quality.

In her previous role Ms. Huston was the President of Cardinal Health Canada where she was responsible for formulating and implementing the overall strategy for the business. Ms. Huston previously served as Senior Vice President for HSS Customer Support where she developed and implemented strategies for enhancing the customer experience in the medical supply chain. Prior to that, she served as the Senior Vice President, General Manager for the medical segment in the West region. With Cardinal Health since 2005, she has held executive positions in warehouse distribution and operations in both the medical and pharmacy segments and in supply chain services.

Before joining Cardinal Health, Martha served in executive roles for Owens & Minor with responsibility for sales and operations at both regional and national levels. She has held management positions in the healthcare, banking and insurance industries with experience in treasury management, internal audit, public accounting and insurance claims processing.

Ms. Huston received an Executive MBA from the University of Iowa and a BA in Business and Accounting from Simpson College. She also completed executive education programs in leadership and health care at the University of Virginia and the University of Michigan School of Business. In addition, she has earned the Certified Public Accountant designation as well as that of Certified Internal Auditor and is a graduate of Leadership America, the preeminent women's development program.



**Mr. Scott MacNair, BA**  
President Stryker Canada

Scott joined Stryker Canada in 2008 and has held many commercial sales and marketing leadership roles within Canada, he was promoted to President in June 2016 based in Hamilton.

Responsibilities include operational and commercial performance for Canada, as well as the accountability of the financial performance of the Canadian business. Prior to his current role, Scott was the Senior Director of Healthcare Solutions, Scott was responsible for coordinating commercial resources and building relationships with key customers to ensure they are maximizing the value of their Stryker technology & services.

Before joining Stryker, Scott spent 7 years at Boston Scientific in sales, marketing & business development, most recently serving as the Sales and Marketing leader for their Canadian Endoscopy franchise.

Previously at Xerox Corporation Scott held positions in general management, sales & marketing and business development.

Scott completed his B.A. at the Rochester Institute of Technology and has completed the Executive Leadership program at the Richard Ivey School of Business at the University of Western Ontario.

Scott was selected to attend Stryker's Harvard Leadership Academy for executives in 2011.



**Mr. David M. Marcelletti, MBA**  
Vice Chair Supply Chain Management, Mayo Clinic

Dave Marcelletti has more than 20 years of Healthcare Supply Chain experience. As Vice Chair of Supply Chain Operational Excellence, Dave has oversight for enterprise-wide SCM operations for Mayo Clinic and the Mayo Clinic Health System. The Mayo Clinic Supply Chain acquires more than \$3.5 billion in supplies, purchased services, and capital medical equipment annually. Mayo Clinic is an owner, member and service provider of CAPTIS (formerly known as the Upper Midwest Consolidated Services Center).



Consisting of the world-renowned Mayo Clinic, Mayo inspires hope and contributes to health and well-being by providing the best care to every patient through integrated clinical practice, education, and research. The Mayo Supply Chain Operations supports and manages supplies and services for more than 22 acute care hospitals and 130 practice sites. In 2017, Mayo Clinic Supply Chain Management was ranked #2 by Gartner for having one of the top performing supply chains in the Healthcare sector (2015 – First healthcare provider to be ranked #1; recognized since 2009 and placed in the Top 5 each year since 2011). Mayo's performance was compared to manufacturers, distributors, pharmaceutical companies, and other healthcare providers. This was the first year a healthcare provider has claimed the top position in Gartner's annual ranking.

Prior to his current position, Mr. Marcelletti served as Director of Supply Chain for Medline Industries, Inc. Medline is the nation's largest privately held medical supply manufacturer and distributor based in Chicago Illinois. As Director of Supply chain, for more than 12 years (21 year career at Medline) Dave's leadership helped Medline grow from a \$1.0 billion dollar national organization to a \$9 billion global organization with purchases totaling more than \$60 million/week (2015). Earlier in his Medline career, Dave played a key role in the IT organization bringing leadership and subject matter expertise to the manufacturing, distribution and analytic SAP systems across the enterprise.

Mr. Marcelletti began his career in Chicago with Accenture as an application systems programming/technology consultant for Distribution and Manufacturing. He earned his Bachelor of Science in Business in 1988 from the Indiana University School of Business and received his Masters of Business Administration in 1991 from the University of Illinois, Chicago.



**Dr. Alex D. Mitchell, MD FRCSC**

General Surgeon

Chief of Surgery, Dartmouth General and Hants Community Hospitals

Alex Mitchell is a General Surgeon in Nova Scotia and the Chief of Surgery for Dartmouth General and Hants Community Hospitals. He is passionate about leading system level change and desperately wants to "Make Healthcare Make Sense". Alex is the physician lead for the Healthy Management of Supplies (HMS) Project (a system wide supply chain transformation). In these roles Alex has had a unique experience in infrastructure projects, supply chain and Health IT. A strong advocate for GS1 standards on the national level Alex has facilitated the adoption of GS1 standards scoring in all outgoing NS Health RFPs. Dr. Mitchell has a clinical practice focused on Abdominal Wall Reconstruction, Colon Cancer treatment/prevention, and

weight management. Alex is the proud father of 5 children and husband to a truly wonderful person.



**Dr. Carl Nohr, PhD**

General Surgeon

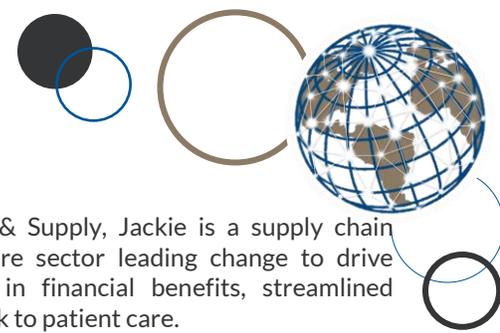
Dr. Carl Nohr graduated from McGill University in 1978. A former academic surgeon, he is now a community general surgeon in Medicine Hat, Alberta, practicing face to face medicine. His passions are clinical care, health legislation, professionalism, and the social contract. He has served in local, provincial and national leadership roles. His vision for the health care system is based on the principles of accountability and stewardship. He treats patients as guests in his office and supports them as partners in the co-creation of patient-defined value in health encounters. He loves his job.



**Mr. Tim Oliver**

Director, Product Management, Data Monetization, GHX

Tim Oliver is the Director of Product Management, Data Monetization, for GHX. Tim has an extensive background in creating and bringing to market innovative enterprise solutions. Previously, he was CEO of Covalent Data, using big data to deliver insights into pre-commercial technologies, with an emphasis on pharma and medical devices. Before that, he was CMO for Open Scan, a developer of procure-to-pay and order-to-cash applications.



**Ms. Jackie Pomroy**  
Director - Jackie Pomroy Consultancy Ltd

A member of the Chartered Institute of Procurement & Supply, Jackie is a supply chain professional with 30 years' experience in the healthcare sector leading change to drive efficiency, delivering operational excellence resulting in financial benefits, streamlined processes and most importantly releasing clinical time back to patient care.

IT solutions have been key to delivering change and she has been involved in the selection, implementation, training and support of Pharmacy Dispensing Systems, Global Inventory Management Systems and Purchase to Payment solutions (P2P). For the last 10 ½ years she has been instrumental in Supply Chain improvement within the NHS.

She is an advocate of GS1 standards and believes their adoption across the Globe will increase patient safety, through traceability, whilst taking cost out of the supply chain.



**Mr. Jitendra Prasad, MBA**  
Chief Program Officer  
Contracting, Procurement and Supply Management  
Alberta Health Services

Jitendra Prasad (JP) is the Chief Program Officer (CPO) of Contracting, Procurement & Supply Management (CPSM) for Alberta Health Services (AHS). AHS is tasked with coordinating the delivery of health supports and services across the province.

JP has an undergraduate degree in Pharmacy and a Masters in Business Administration (MBA) from University of Alberta, Edmonton.



**Mr. David Price**  
Founder, Sunterra Group of Companies  
Patient Safety Advocate

David Price was born and raised as part of a mixed farming family in the area near Acme, Alberta. He is one of the founders of what has now grown into the Sunterra Group of Companies. He has been active as a member of a number of different local, provincial and national organizations, primarily associated with agriculture and the production and processing of food, and policies associated with trade and economics in this sector. He also has been a member of the Board of Governors of the Olds College, and Chairman of the Board of Trustees of the Golden Hills School Division. He says though, that his family is most important, and they miss Greg, who died prematurely as the result of multiple failures and gaps in Alberta's medical treatment system.

Dave and his family are working to encourage everyone to be more prepared for partnering in care and to support improvements at all levels. They share their thoughts and experiences on the healthcare system through their Health Arrows website and more recently established a not-for-profit organization Greg's Wings Projects. The first two projects developed by Greg's Wings are the Falling Through the Cracks film and an online community called the Co-Pilot Collective that is a place for everyone to share information, experiences, and ideas that will create the future of health care together.



**Mr. Jean Saint-Vil**  
Associate Vice-President, Networks of Centres of Excellence (NCE)

Jean has over 26 years of experience working with the Natural Sciences and Engineering Research Council of Canada (NSERC). As Associate Vice-President, Jean manages the tri-agency Networks of Centres of Excellence (NCE) suite of programs.

Between 2010 and 2016, in his capacity as Director of Policy and International Relations, he worked closely with the President and Senior Management at NSERC, providing strategic leadership and advice on policy development and international outreach. Prior to this, over a span of 11 years, he worked in the Networks of Centres of Excellence Secretariat in various positions.



**Dr. Anne Snowdon, BScN, MSc, PhD, FAAN**  
Professor, Strategy and Entrepreneurship, Odette School of Business  
Academic Chair, World Health Innovation Network (WIN)  
Scientific Director & CEO, Supply Chain Advancement Network in Health (SCAN Health)

Dr. Anne Snowdon is a professor and Academic Chair of the World Health Innovation Network (WIN), and Scientific Director and CEO of SCAN Health, a Networks of Centres of Excellence International Knowledge Translation Platform located at the University of Windsor's Odette School of Business.

Dr. Snowdon works to build collaborative partnerships around the globe to advance innovation and scalability of innovation across health systems to strengthen performance, economic value, and sustainability. WIN provides support for innovators and entrepreneurs to successfully bring their discoveries to the Canadian, U.S., and world markets by creating evidence of impact for new products that achieve value for health systems.

Currently, Dr. Snowdon is leading over 10 innovation research initiatives across seven Canadian provinces and five countries that collaborate with government, health professionals, industry, research teams and families. She was recently inducted into the American Academy of Nursing, she is a member of the Institute for Health System Innovation of the Canadian Institutes for Health Research, a member of the Expert Group for the Canadian Space Agency, and is a Board Member for Alberta Innovates and the Ontario Centres of Excellence.

Dr. Snowdon has published more than 140 research articles, papers and cases, has received over \$22 million in research funding, holds patents, and has commercialized a highly successful booster seat product for children traveling in vehicles. She holds a PhD in Nursing from the University of Michigan and is a Fulbright Scholar.



**Mr. Paul Whittlestone, BSc (Econ), ARB, RIBA**  
Global Director, IBI Healthcare+

As Global Director of IBI Healthcare+, Paul leads a multi-disciplinary team of experts in healthcare strategy, the design of healthcare buildings and infrastructure, and the application of intelligent systems to the delivery of healthcare solutions. This expertise is drawn from IBI offices around the globe and provides innovative solutions to the increasingly challenging problem of delivering high-quality, affordable and sustainable healthcare services.

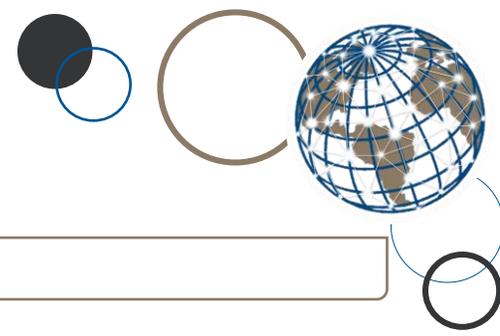
Paul has over 30 years' experience of working on healthcare projects in the UK, North America and around the world. During this time he has been involved in several major clinical reconfiguration exercises both across whole healthcare systems and within individual hospitals, as well as contributing to and leading on the investment of several billion GBP in the redevelopment of healthcare infrastructure.



**Dr. Verna Yiu, PhD**  
President & CEO, Alberta Health Services  
Member Board of Directors, Supply Chain Advancement Network in Health

Dr. Verna Yiu is a longtime front-line care provider and healthcare administrator who has served as President and CEO of Alberta Health Services (AHS), Canada's first and largest province-wide health system, since January 2016.

A firm believer in the power of relationships and collaboration, Dr. Yiu has used her leadership skills to bring together clinicians, researchers, policymakers, patients and families in order to drive continuous learning and patient-focused improvements in healthcare outcomes and experiences. She continues to practice as a pediatric nephrologist and is a Professor of Pediatrics at the University of Alberta.



# General Information

## Venue Information

**Venue:** Calgary Winter Club  
**Address:** 4611 14 St NW, Calgary, AB T2K 1J7  
**Special Instructions:** Parking is available; enter at the North “social” entrance  
**Website:** <http://www.calgarywinterclub.com/>  
**Phone:** (403) 289-5511

## Preferred Hotel Information

**Hotel:** Calgary Marriott Downtown Hotel  
**Address:** 110 9 Ave SE, Calgary, AB T2G 5A6  
**Transportation:** Valet parking is available; taxis can be arranged at the front desk  
**Website:** <https://www.marriott.com/hotels/travel/yycdt-calgary-marriott-downtown-hotel/>  
**Phone:** (403) 266-7331

## Event Contact Information

**Contact:** Lori Turik, Interim COO, SCAN Health  
**Phone:** (416) 407-5262  
**Email:** [Lori.Turik@uwindsor.ca](mailto:Lori.Turik@uwindsor.ca)

**Contact:** Kathryn Cox, Coordinator, Communications, Events & Knowledge Translation, SCAN Health  
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# SCAN Health European Procurement Summit

## Manchester, UK | October 4<sup>th</sup>, 2018

## Event Overview

### THE EVENT

The **SCAN Health European Procurement Summit** provides a rare opportunity to foster global dialogue and collaboration among key leaders and professionals in North America and Europe to examine the opportunity for innovative procurement models informed by real world evidence to achieve value for health systems globally. Partners and participants from industry, health systems, governments and academia, will bring their unique perspectives to this exclusive event to advance innovation procurement models informed by real world evidence emerging from supply chain infrastructure. Collaboration across global health systems will be explored for the potential to accelerate solutions to real world challenges such as patient safety and health system sustainability, informed by evidence of outcomes that achieves value for global populations. The SCAN Health European Procurement Event is generously hosted by **NHS North West Procurement Development** as a pre-event opportunity to the *Excellence in Supply Awards 2018*. These prestigious awards recognize private sector organizations working with the NHS for the delivery of high quality, effective and efficient patient care.

### THE EVIDENCE

The one-day event profiles new evidence of innovation procurement practices based on real world evidence emerging from scale supply chain infrastructure across global borders. World renowned speakers from industry, health systems, government and academia share their insights into how supply chain infrastructure creates real world evidence to inform decisions and define value for populations.

### THE EXPERIENCE

Interactive presentations facilitated between expert panels and the audience, and breakout networking sessions enable the exchange of knowledge and expertise to build collaboration and leadership capacity across global health systems.

### THE HIGHLIGHTS

The exclusive event will include evidence of value of innovation procurement models, product registry collaboration across global jurisdictions to enable post-market surveillance of quality and safety outcomes; the engagement of clinician leadership in supply chain transformation; and the sharing of seminal research on the value, and the impact of integrated data systems and predictive analytics tools.

#### About SCAN Health

The Supply Chain Advancement Network in Health (SCAN Health) is an International Knowledge Translation Platform funded by the Government of Canada, Networks of Centres of Excellence spanning five countries - Australia, the Netherlands, the United Kingdom, the United States and Canada. By engaging partners from industry, healthcare, government and academia we advance global capacity to adopt and scale best practices in healthcare supply chain to improve safety, quality and efficiency.

#### Contact SCAN Health

For more information on the event and sponsorship opportunities please contact Lori Turik, Interim COO, SCAN Health by e-mail at [Lori.Turik@uwindsor.ca](mailto:Lori.Turik@uwindsor.ca) or phone (416) 407-5262.



# SCAN Health European Procurement Summit

Manchester, UK | October 4<sup>th</sup>, 2018

## Preliminary Event Program

8:30 – 9:00 **Registration**

9:00 – 9:15 **Introduction and Opening Remarks**

9:15 – 10:15 **Keynote: Evidence of Impact of Innovation Procurement Models**

- **Dr. Anne Snowdon, Scientific Director & CEO, Supply Chain Advancement Network in Health (CAN)** *(confirmed)*

10:15 – 10:45 **Networking Break**

10:45 – 12:15 **SCAN Health: Building International Collaboration to Advance Supply Chain Maturity to Inform Innovation Procurement Models in Health Systems**

Panelists will examine trends in supply chain maturity in health systems and discuss opportunities for international collaboration across global health systems to disseminate knowledge, building health system capacity for real world evidence and impact on health system performance by leveraging supply chain infrastructure in health systems. Opportunities to engage industry experts, academic teams, health system leaders and government officials to strengthen supply chain maturity across global health systems will be discussed by panel members.

- **Dr. Charles Alessi, Chief Clinical Officer, HIMSS (International) & SCAN Health Expert Advisor** *(confirmed)*
- **Mr. Kevin Capatch, Geisinger Health System (US)** *(confirmed)*
- **Dr. Kevin Fenton, Director of Health & Wellbeing, Public Health England (UK)** *(confirmed)*
- **Mr. David O'Toole, CEO, Canadian Institute for Health Information (CAN)** *(confirmed)*

12:15 – 13:15 **Networking Lunch**

13:15 – 14:30

### **Value based procurement – An alternative approach to total cost reduction, improved efficiency and enhanced patient outcomes in the NHS**

In this session, industry and NHS representatives will share their views and experiences as to the challenges and opportunities in adopting value based procurement. Delegates will hear how theory is being put into practice in health systems across Europe, progress made in promoting VBP within the English NHS and practical legal guidance for potential application of VBP practices. Also, hear how the Department of Health Future Operating Model for procurement is encouraging Category Tower Service Providers to consider wider opportunities for costs savings across the patient pathway.

- **Mr Robert McGough, Partner, Hill Dickinson LLP (UK) (confirmed)**
- **Mr Yves Verboven, Director Market Access and Economic Policies (BEL) (invited)**
- **Mr Andrew Smallwood, Head of Sourcing, NHS Wales Shared Services Partnership (UK) (invited)**
- **Mr Paul Webster, Head of Supplier Relationship Management at Department of Health (invited)**

14:30 – 15:45

### **International Collaboration Among Global Orthopedic Registries as a Strategic Opportunity to Drive Value for Populations Leveraging Real World Evidence of Outcomes and Value**

This plenary will profile the cross-jurisdiction collaboration between Canada and England to examine supply chain infrastructure (ex. tracking and traceability of joint implants) and health system value by leveraging Orthopedic Joint Registry data and outcomes. The collaboration focuses on creating real world evidence of value for Canadian and UK citizens who have undergone joint replacement surgery. Evidence of value for patients, health systems and evidence to inform manufacturers of product performance for global populations is a key focus of this global collaboration to inform decisions and best outcomes for joint implant surgeries. Opportunities to engage and develop advanced analytics and predictive tools to further inform clinician decisions and health system capacity leveraging international joint registry data will be discussed.

- **Dr. Phil Turner, President, British Orthopaedic Association (UK) (confirmed)**
- **Mr. Brian Mangan, Deputy Director, NHS NW Procurement Development (UK) (confirmed)**
- **Ms. Terri Reed, Senior Advisor for UDI Adoption, FDA (US) (invited)**
- **Mr. Greg Webster, Director, Acute and Ambulatory Care Information Services, Canadian Institute for Health Information (CAN) (invited)**

15:45 – 16:15

### **Keynote Presentation**

- **RT Hon Lord Philip Hunt PC OBE – President, GS1 UK, Shadow Deputy Leader of the House of Lords and President of the Royal Society of Public Health (UK) (invited)**

16:15 – 16:30

### **Conclusion and Closing Remarks**

For news and updates, join the SCAN Health Mailing List at [www.scanhealth.ca/contact](http://www.scanhealth.ca/contact)



# SCANH

Supply Chain Advancement  
Network in Health

*About the Supply Chain Advancement Networking in Health (SCAN Health)*

In 2017, the Government of Canada, Networks of Centres of Excellence of Canada (NCE) provided 1.6 million dollars over four years (2017-2021) to create SCAN Health. Hosted by the University of Windsor's Odette School of Business, SCAN Health is an International Knowledge Translation Platform (NCE-IKTP) funded to accelerate knowledge translation and address key problems, challenges and opportunities of high strategic importance for health systems in Canada and around the globe.

Spanning five countries, including Australia, the Netherlands, the United Kingdom, the United States and Canada – and with over one hundred partners from industry, healthcare, government and academia – the Network will enable the exchange of information and expertise to accelerate the implementation of healthcare supply chain best practices around the world.

By mobilizing supply chain best practices to track health products and processes to patient outcomes we can significantly reduce medical error, increase health system sustainability and drive economic growth for companies globally.

**The Supply Chain Advancement Network in Health (SCAN Health)**

Suite 204, Odette School of Business, University of Windsor

401 Sunset Ave, Windsor ON N9B 3P4

[www.SCANHealth.ca](http://www.SCANHealth.ca)



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